CAMPAIGN COMPLETION REPORT

St Ives Apricot scrub testing

03 Nov 2019 - 26 Nov 2019

Date	of	Comi	oletion
Duic	\sim	OULLI	

Total number of samples

Number of samples dispensed

Number of ratings

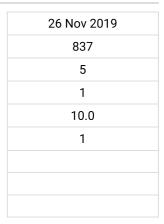
Average rating

Number of open ended reviews

Users who answered feedback questions

Net Promoter score

Clicks on BUY NOW



USER PROFILE



Unknown 0.00%

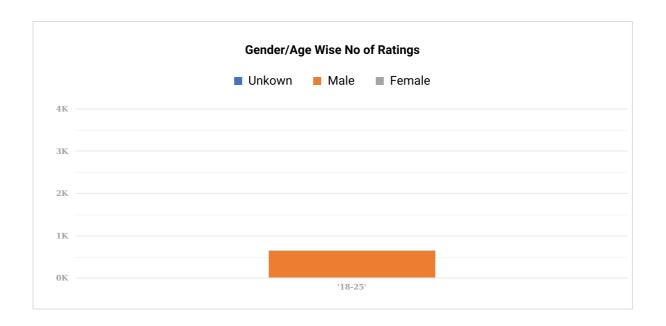
Gender	Age Bracket	Count
Male	18-25	1
Wate	Total	1

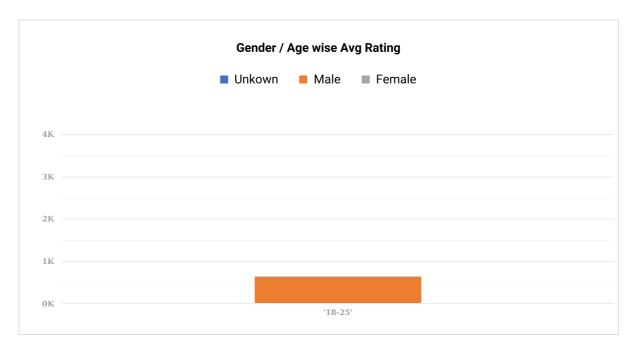
USER JOURNEY VIA PAGE

3952SMSAppMessenger

	Users without Consent	Users with Consent
Number of mobile phones	33	11
Number of email ids	11	8
Number of facebook ids	1	1

RATINGS AND REVIEWS





FEEDBACK QUESTIONS ALL USERS

Question	Response	Count
My skin feels brighter and glowy after using the St Ives face scrub.	Yes	2
Would you recommend St. Ives Face Scrubs to your friends and/or family?	I would!	2

My skin feels brighter and glowy after using the St Ives face scrub.	Yes	4
Would you recommend St. Ives Face Scrubs to your friends and/or family?	I would!	4

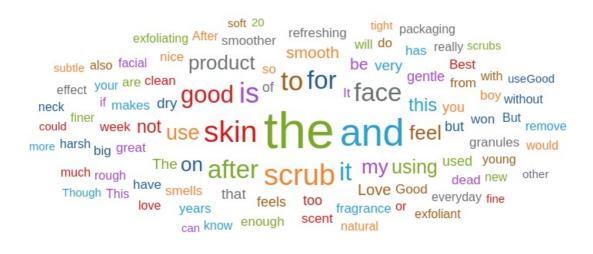
FEEDBACK QUESTIONS GENDER & AGE WISE

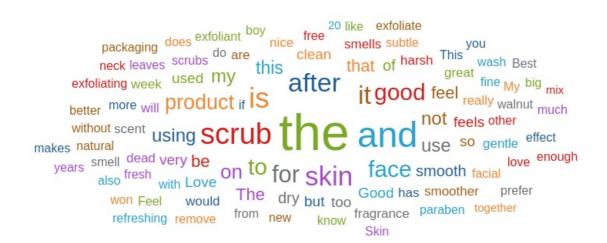
Gender	Age Bracket	Question	Answer	Count
Male	18-25	My skin feels brighter and glowy after using the St Ives face scrub.	Yes	2
Male	18-25	Would you recommend St. Ives Face Scrubs to your friends and/or family?	I would!	2
Male	18-25	My skin feels brighter and glowy after using the St Ives face scrub.	Yes	4
Male	18-25	Would you recommend St. Ives Face Scrubs to your friends and/or family?	I would!	4

GENDER WISE RESPONSE DISTRIBUTION

Question	Response	Gender	Count
My skin feels brighter and glowy after using the St Ives face scrub.	Yes	Male	2
Would you recommend St. Ives Face Scrubs to your friends and/or family?	I would!	Male	2
My skin feels brighter and glowy after using the St Ives face scrub.	Yes	Male	4
Would you recommend St. Ives Face Scrubs to your friends and/or family?	I would!	Male	4

ALL USERS





ALL USERS WHO RATED 1 TO 6

