

CAMPAIGN COMPLETION REPORT

Plum Goodness

17 Aug 2023 – 16 Oct 2023

Date of Completion	16 Oct 2023
Total number of samples	0
Number of samples dispensed	6954
Number of ratings	22
Average rating	8.2
Number of open ended reviews	8
Users who answered feedback questions	
Net Promoter score	72.73
Clicks on BUY NOW	1294

USER PROFILE



86.36%

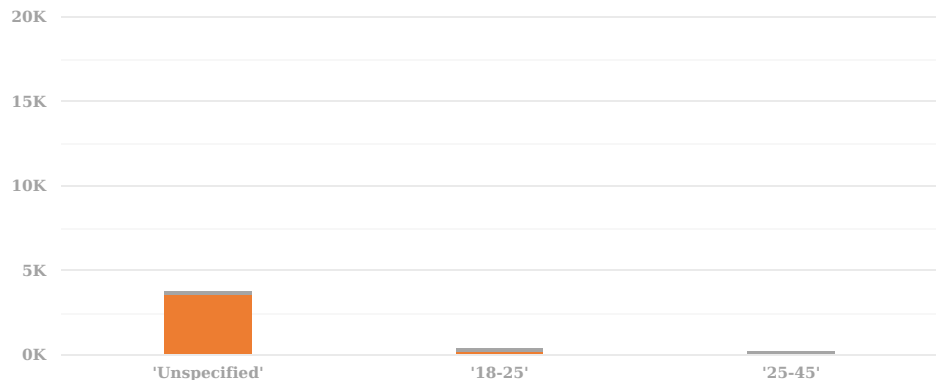


13.64%

Unknown
0.00%

GENDER WISE DISTRIBUTION

■ Unkown ■ Male ■ Female



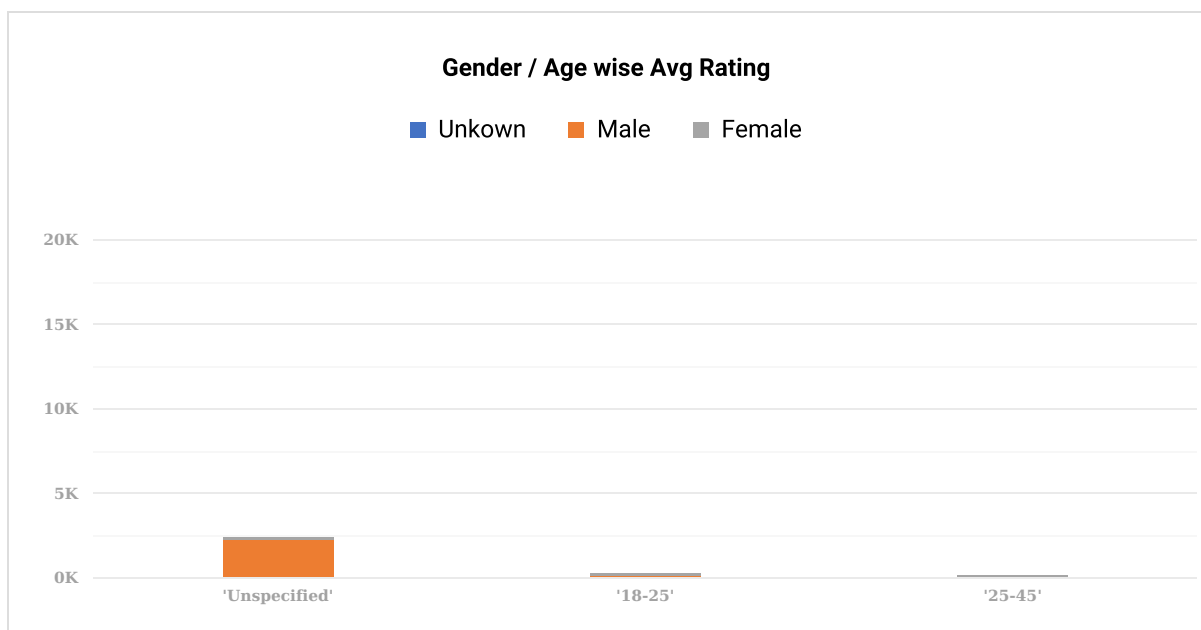
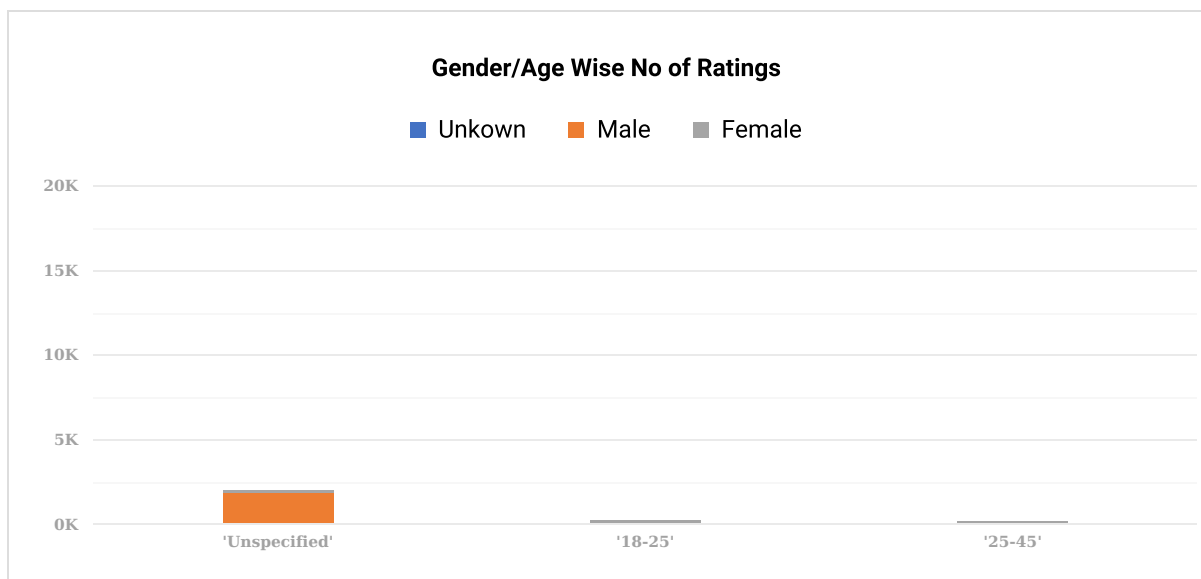
Gender	Age Bracket	Count
Male	18-25	1
	Unspecified	18
	Total	19
Female	18-25	1
	25-45	1
	Unspecified	1
	Total	3

USER JOURNEY VIA PAGE

73 8185 0
SMS App Messenger

	Users without Consent	Users with Consent
Number of mobile phones	0	0
Number of email ids	0	0
Number of facebook ids	0	0

RATINGS AND REVIEWS

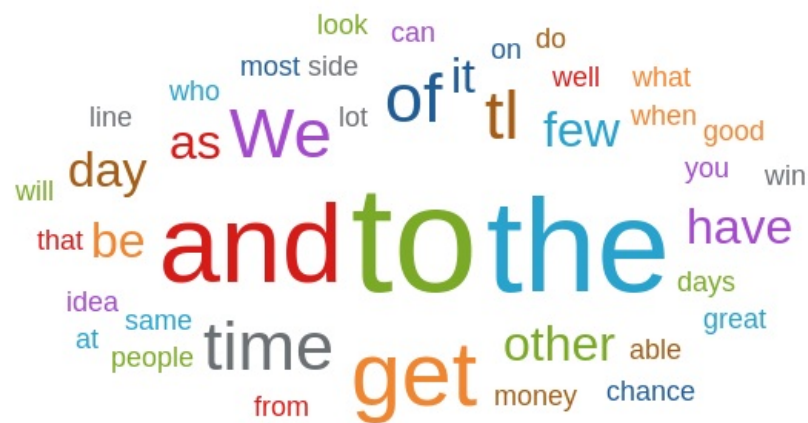


FEEDBACK QUESTIONS ALL USERS

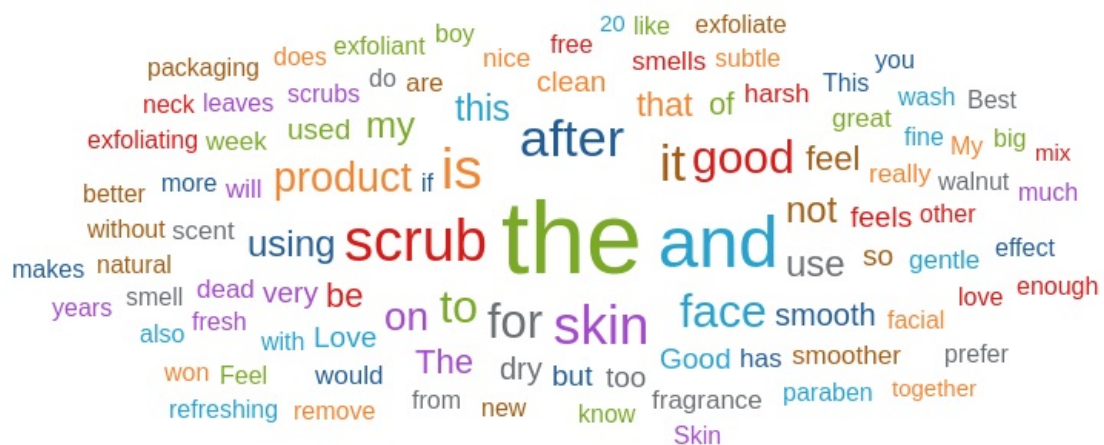
FEEDBACK QUESTIONS GENDER & AGE WISE

GENDER WISE RESPONSE DISTRIBUTION

ALL USERS



ALL USERS WHO RATED 8 TO 10



ALL USERS WHO RATED 1 TO 6

