CAMPAIGN COMPLETION REPORT

NIVEA

Clicks on BUY NOW

18 Oct 2022 - 29 Mar 2023

Date of Completion
Total number of samples
Number of samples dispensed
Number of ratings
Average rating
Number of open ended reviews
Users who answered feedback questions
Net Promoter score

29 Mar 2023
30000
10235
22
9.6
5
95.45
2443

USER PROFILE



Unknown 0.00%

Gender	Age Bracket	Count
Male	18-25	1
	45+	1
	Unspecified	13
	Total	15
Female	18-25	3
	25-45	2
	Unspecified	2
	Total	7

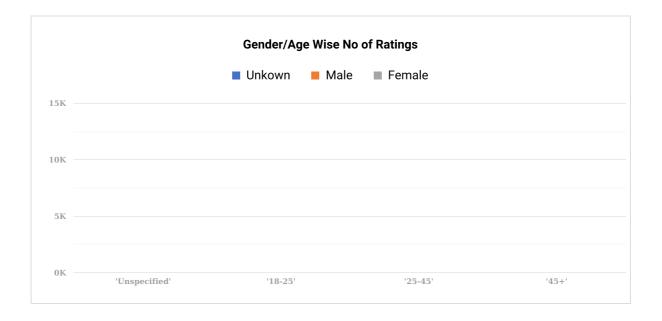
USER JOURNEY VIA PAGE

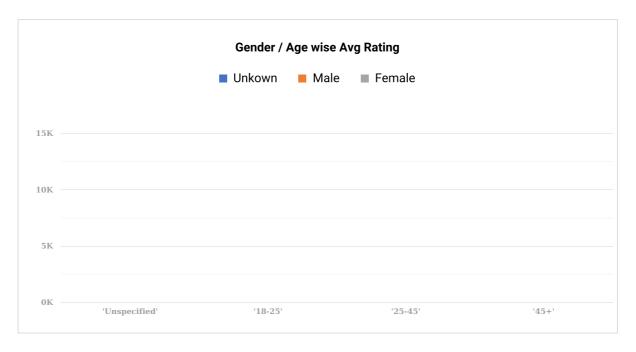
235 13529 0

SMS App Messenger

	Users without Consent	Users with Consent
Number of mobile phones	0	0
Number of email ids	0	0
Number of facebook ids	0	0

RATINGS AND REVIEWS





FEEDBACK QUESTIONS ALL USERS

Question Response Count

FEEDBACK QUESTIONS GENDER & AGE WISE

Gender Age Bracket Question Answer Count

GENDER WISE RESPONSE DISTRIBUTION

Question Response Gender Count

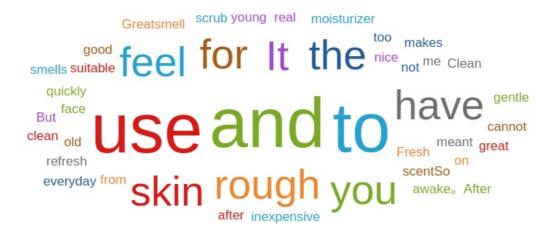
ALL USERS



ALL USERS WHO RATED 8 TO 10

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packaging does exfoliant boy nice free smells subtle smells subtle that of harsh this exfoliating week used my better more will product if is without scent using scrub the without scent using scrub the also fresh with Love won Feel would refreshing remove without scent won Feel would scrub this after it good feel smells subtle that of harsh this wash Best great fine My big mix not feels other use so gentle effect use so gentle effect face smooth facial Good has smoother prefer fragrance paraben together skin
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ALL USERS WHO RATED 1 TO 6



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