## **CAMPAIGN COMPLETION REPORT**

## Whisper for women

#### 11 Oct 2022 - 15 Feb 2023

<b>Date of Completion</b>
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Total number of samples

Number of samples dispensed

Number of ratings

Average rating

Number of open ended reviews

Users who answered feedback questions

Net Promoter score

Clicks on BUY NOW

15 Feb 2023
20000
4353
3
6.5
2
66.67
637

## **USER PROFILE**



# Unknown 0.00%

Gender	Age Bracket	Count
Male	25-45	1
Wale	Total	1
	25-45	1
Female	Unspecified	1
	Total	2

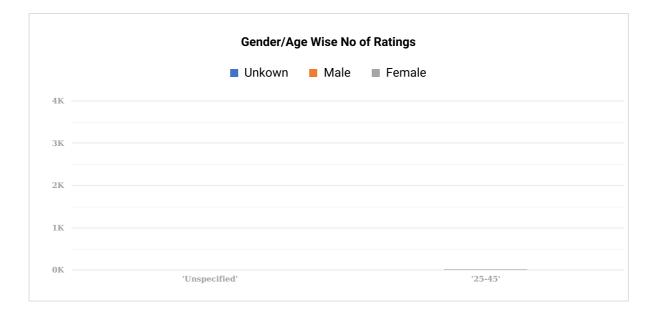
## **USER JOURNEY VIA PAGE**

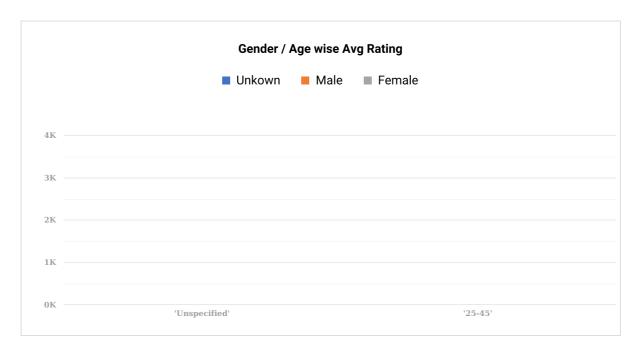
765 5367 0

SMS App Messenger

	Users without Consent	Users with Consent
Number of mobile phones	0	0
Number of email ids	0	0
Number of facebook ids	0	0

## **RATINGS AND REVIEWS**





## **FEEDBACK QUESTIONS ALL USERS**

Question	Response	Count
Did you use the Whisper Ultra Nights sample that you got?	Yes	1
Did you buy Whisper nights after trying the sample?	Yes	1

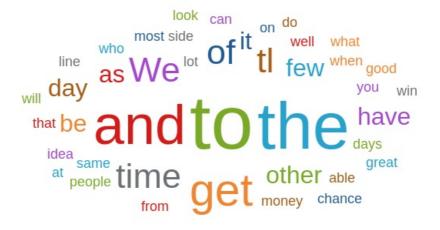
## **FEEDBACK QUESTIONS GENDER & AGE WISE**

Gender	Age Bracket	Question	Answer	Count
Male	25-45	Did you use the Whisper Ultra Nights sample that you got?	Yes	1
Male	25-45	Did you buy Whisper nights after trying the sample?	Yes	1
Male	25-45	Which sanitary pad brand are you using currently?	Others	1

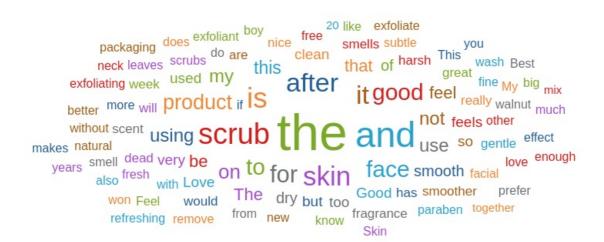
## **GENDER WISE RESPONSE DISTRIBUTION**

Question	Response	Gender	Count
Did you use the Whisper Ultra Nights sample that you got?	Yes	Male	1
Did you buy Whisper nights after trying the sample?	Yes	Male	1
Which sanitary pad brand are you using currently?	Others	Male	1

## **ALL USERS**



#### **ALL USERS WHO RATED 8 TO 10**



## **ALL USERS WHO RATED 1 TO 6**

